

BinCore

Digital Waste Infrastructure for Australian Councils



Reduce contamination.
Lower support costs.
Modernize resident engagement.

Prepared by V2 Designs | BinCore Technology

BinCore

The "Paper & PDF" Strategy is failing.



- **Wasted Budget:** Thousands spent annually printing calendars that end up in the recycling bin within days.
- **High Contamination:** Residents are confused about FOGO and recycling rules, leading to rejected truckloads and increased levies.
- **Support Fatigue:** Customer Service teams are overwhelmed by "Missed Bin" calls every time a truck breaks down or a holiday shifts the schedule.

BinCore

Meet BinCore. The proactive waste companion.



A white-label, native mobile application that puts your waste strategy directly into your residents' pockets.

We handle the data, the hosting, and the maintenance—you get the credit.

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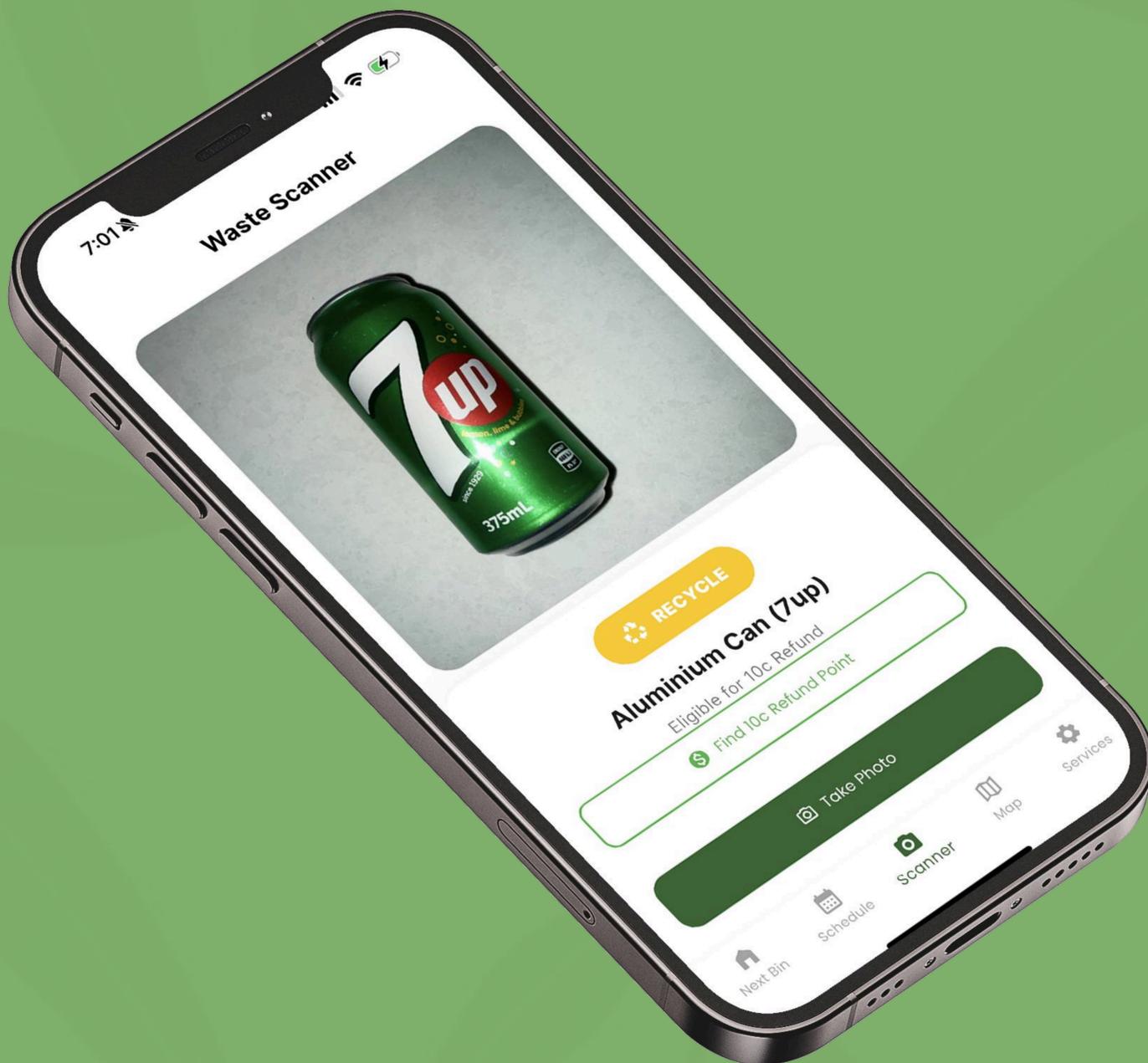
**Stop "Missed Bin"
calls before they happen.**



- **Automated Reminders:** The app notifies residents the night before collection, automatically adjusting for Public Holidays (Good Friday, Christmas).
- **The Result:** Residents never forget a bin night, drastically reducing call volume to your support center the day after the bins are due for collection.

BinCore

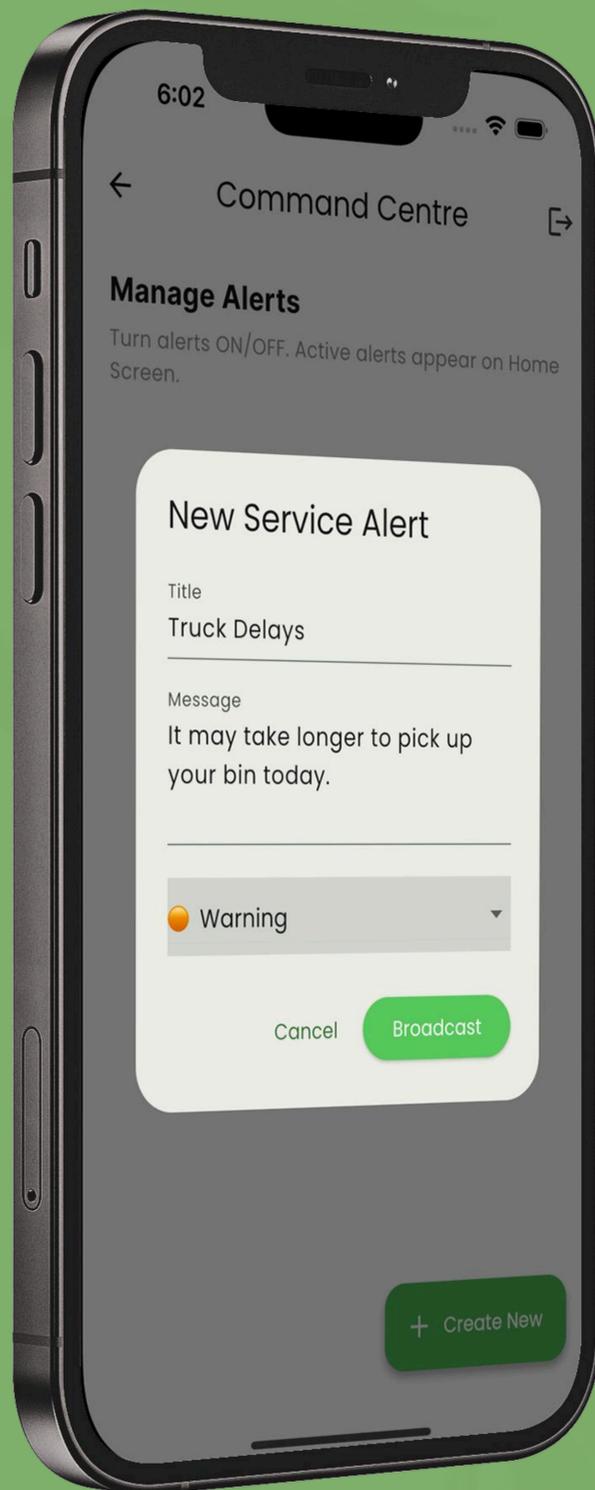
**Lower contamination
at the source.**



- **AI Smart-Scan:** Residents can snap a photo of any item—vapes, pizza boxes, styrofoam—and get an instant, correct disposal answer based on your council’s specific rules.
- **The Result:** Less wish-cycling, lower contamination fees, and safer trucks (fewer battery fires).

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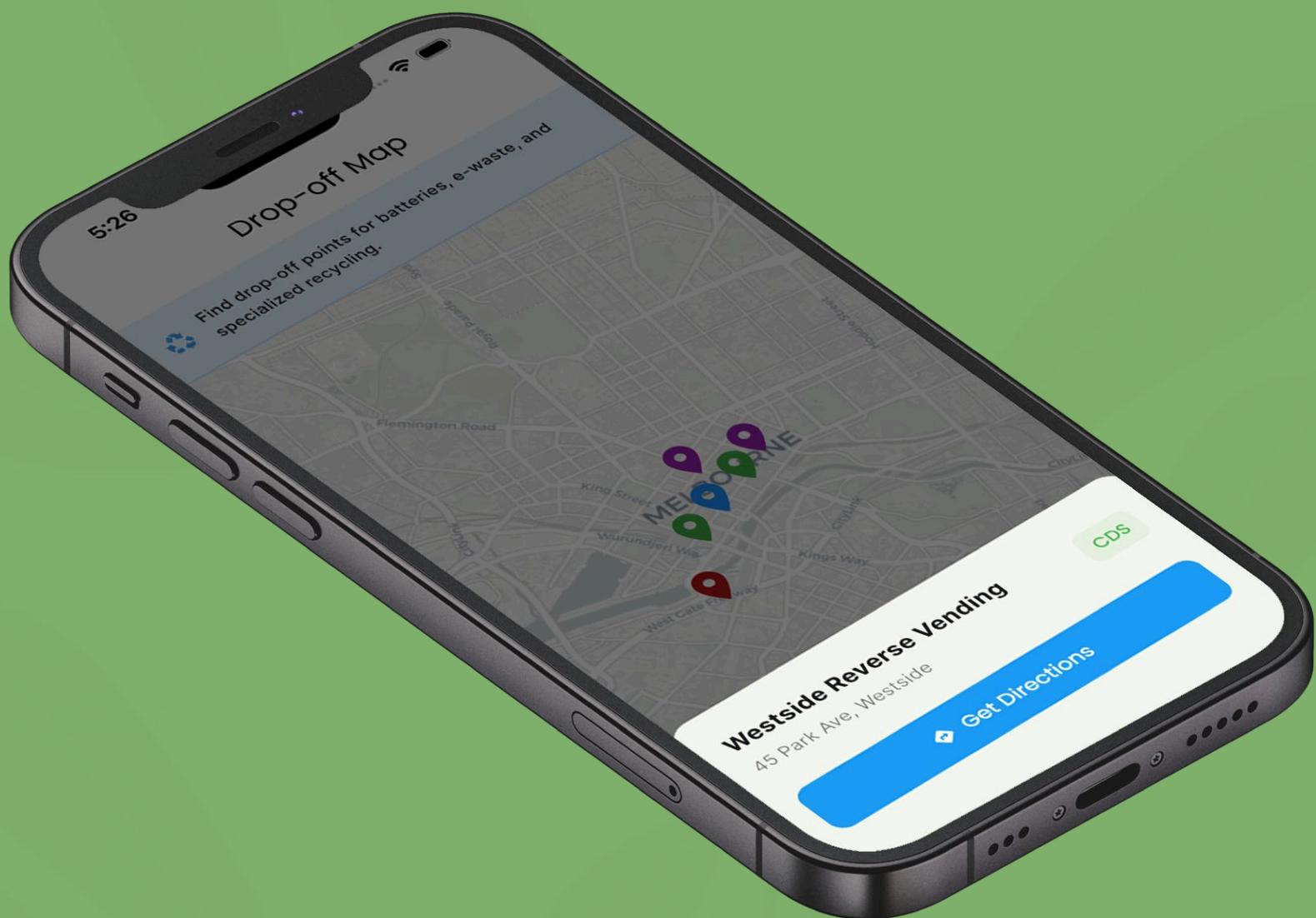
A direct line to your community.



- **Instant Broadcasts:** Truck breakdown? Severe weather? Post a prominent alert to the app home screen in seconds via the secure Admin Portal.
- **The Result:** Manage expectations instantly without relying on Facebook algorithms or slow website updates.

BinCore

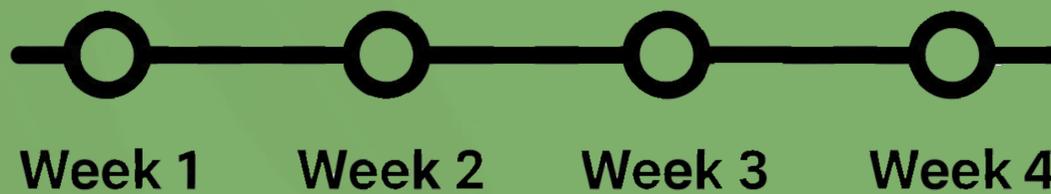
**Close the loop on
hard-to-recycle items.**



- **Interactive Map:** Guide residents to their nearest Container Deposit Scheme (CDS) refund points, e-waste drop-offs, and battery stations.
- **Service Integration:** Quick-links for Hard Waste bookings and bin repairs, driving traffic to your existing portals.

BinCore

**In your community,
in 4 weeks.**



- **Week 1: Data Ingestion**
(We map your zones via OpenStreetMap).
- **Week 2: Branding**
(We apply your colours, logo, and waste rules).
- **Week 3: Staff Training & Handovers.**
- **Week 4: App Store & Google Play Launch.**

No IT integration required. We operate as a standalone layer on top of your existing systems.

BinCore

Enterprise technology.
Petty cash pricing.

FOUNDATION PARTNER OFFER LIMITED

Limited to the first 10 councils. Lock in our lowest rate.

\$3500

/ year + GST

-  iOS & Android Native Apps
-  Price & CPI Locked for 3 Years
-  Hosting & API Credits Included
-  Unlimited Resident Downloads
-  Secure Integrated Admin Portal
-  Annual Map & Schedule Updates
-  \$1,500 One-Time Onboarding Fee
-  No Lock-in Contract (Cancel Anytime)

[Request Proposal](#)

We believe essential infrastructure should be affordable.

BinCore

Immediate ROI & Risk Mitigation



Administrative Efficiency

Handling a single support call costs approx **\$28**. By stopping just **2.5** "Where is my truck?" calls per week, BinCore pays for itself. Every call stopped after that is pure profit.



Operational Savings

Printing calendars costs **\$25,000+** annually. BinCore costs less than **10%** of that budget. This allows you to stop mass-mailing calendars and switch to an "opt-in" model, saving thousands immediately.



Risk Mitigation

"Wish-cycling" is the **#1** cause of contamination. The AI Smart Sorter stops batteries and soft plastics at the source. Preventing just one rejected truck load covers the software cost for a decade.

BinCore

See it in action today.



iOS



Android

Download the "BinCore Demo" on your own phone right now to test the AI Scanner and Notifications.

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BinCore

Access the Live Demo Environment

1

Follow these steps to test the Resident Experience and the Staff Command Centre.

Scan the QR to install the 'BinCore Demo' on your device

When prompted, enter: **“Main Street, Box Hill VIC”** in the address bar

This will load the demo bin schedule and map locations

2

From here you can:

Change the 'night before' reminder time

Scan an item in the waste scanner smart sorter

Explore the map for CDS Refund Points and E-Waste.

Access the Staff Command Centre

Go to the Services tab.

Tap the Version Number (bottom of screen) 5 times rapidly.

Login with these credentials:

- Email: demo@council.gov
- Password: demo

Try broadcasting an alert and watch it appear on the Home Screen instantly.